



melanie roth

resume

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experience

freelance clients	CANDUIT COMMUNICATIONS, LIQUID DIGITAL GROUP, KDS ESQ. LEGAL RESEARCH & WRITING
02/2010 - present	Graphic/Web Designer, CIRCLE+BLOOM - Women's Healthcare, Andover, MA <ul style="list-style-type: none">• Print & web advertising (resolve/fertile dreams conference; parenting/conceive magazine)• Redesign of website (in WordPress), web buttons, newsletter header, resize images for web• Cd label design, press kit, rack cards
10/2007 - 09/2010	Graphic Designer, GWP INC. - Advertising & Promotion Agency, Montclair, NJ <ul style="list-style-type: none">• Design & production of collateral, advertising (newspaper, billboard, web), direct mailers• Clients: Luna Sueno Tequila, Bollinger, Air Group, Wayne Tile, First Jersey Credit Union
11/2004 - 10/2007	Senior Graphic Designer, MAXLITE S.K. AMERICA - Lighting Manufacturer, Fairfield, NJ <ul style="list-style-type: none">• Design & production of packaging, advertising, corporate identity, tradeshow• Quality control of vendor & approval of proofs• Assisted with logistics before & after tradeshow• Photography (including retouching) of product shots for packaging
01/2004 - 05/2004	Rotational Intern, THE DRAWING CENTER - Art Museum, New York, NY <ul style="list-style-type: none">• Worked in the museum departments of historical curation, registration, development & publication• Assisted with general museum tasks & set-up for openings of exhibitions

education

02/2010	Bergen Community College, Paramus, NJ Web Design Certificate
05/2004	Montclair State University, Upper Montclair, NJ BA in Fine Arts with studio concentration in Graphic Design Magna Cum Laude

computer skills

Proficient in	Adobe InDesign CS4, Adobe Illustrator CS4, Adobe Photoshop CS4, QuarkXPress 6
Experienced in	Dreamweaver CS4, WordPress, XHTML/CSS, MS Office, Adobe Image Ready

languages

Fluency in	German, French, English
Knowledge of	Spanish, Portuguese

